STRATEGIC PLAN
2020-2023
OUTCOMES/OBJECTIVES
VISION

Use and shape the internet and digital technology
JUST AND SUSTAINABLE WORLD

care for ourselves, each other, and earth.
MISSION
JUST AND SUSTAINABLE WORLD
COLLECTIVE POWER

activists, organisations, excluded groups, communities and social movements
CHALLENGE EXISTING POWER STRUCTURES

INTERNET IS DEVELOPED AND GOVERNED AS A GLOBAL PUBLIC GOOD
OUTCOME AREAS AND IMPACT OBJECTIVES

- Harness collective power of communities
- Enable digital inclusion for the most vulnerable
- Co-create a feminist internet
- Advocate for human rights online and offline
- Promote governance of the internet as a global public good
- Mobilise collective action for environmental justice and sustainability
HARNESS COLLECTIVE POWER OF COMMUNITIES

The collective power of communities within and beyond the APC network is harnessed through existing and new relationships built around transformative actions and our shared visions.
Diverse communities and movements are interconnected and mobilised through **SHARED KNOWLEDGE PLATFORMS** COLLECTIVE ACTION.
APC and its members have the institutional capacity to support collaboration and stimulate engagement among its communities.
People affected by exclusion, discrimination and inequality are able to **meaningfully use and shape the internet and digital technologies** to meet their specific needs.
Free, open and sustainable digital technologies and platforms are developed, shaped and used to address digital exclusion.
Inclusive, fair and just economic models aimed towards digital inclusion are RECOGNISED ENABLED ADOPTED as viable sustainable solutions for universal, affordable access and services.
Individuals and groups, in particular women, who champion digital inclusion have INCREASED CAPACITY AND RESOURCES TO CREATE AND MEET THE DEMAND for alternative models.
CO-CREATE A FEMINIST INTERNET

Women and people of diverse sexualities and genders participate in, shape and co-create the internet and digital technologies that reflect and respond to their lived realities.
Ideas, skills, processes and spaces for COLLECTIVE ORGANISING AND STRATEGISING TOWARDS A FEMINIST AND SUSTAINABLE INTERNET are created and nurtured.
Internet policy discussions and decision making

INTEGRATE AND REFLECT

the perspectives of women and people of diverse sexualities and genders.
INCREASED FINANCIAL RESOURCES AND DIVERSITY OF ACTORS FOR A FEMINIST INTERNET

including those working on feminist technology development.
People, especially those facing discrimination and oppression, have greater power and autonomy through digital technologies to exercise their full range of human rights online and offline.
People and civil society organisations

HOLD STATES AND THE PRIVATE SECTOR ACCOUNTABLE FOR VIOLATIONS.
NORMS, STANDARDS AND REGULATIONS RELATING TO THE INTERNET, DIGITAL TECHNOLOGIES AND SPACES

advance human rights online and offline
GOVERNMENTS PROMOTE, PROTECT AND RESPECT HUMAN RIGHTS

and comply with their obligations —including addressing violations by private actors.
The internet is recognised and governed as a global public good in an inclusive, transparent, democratic and accountable manner.
Individuals and civil society organisations ENGAGE MEANINGFULLY IN AND INFLUENCE POLICY, REGULATION AND GOVERNANCE PROCESSES to shape an open and sustainable internet.
Internet policy and regulation actors and institutions

RECOGNISE AND GOVERN THE INTERNET AS A GLOBAL PUBLIC GOOD
Internet and other digital TECHNOLOGY COMPANIES ARE HELD ACCOUNTABLE for upholding human rights and protecting the public interest.
MOBILISE COLLECTIVE ACTION FOR ENVIRONMENTAL JUSTICE AND SUSTAINABILITY

APC’s collective action and activism contribute to *environmental justice* and *preservation of the earth*, and *mitigate the negative environmental impacts* of the internet, digital technologies and the digital economy.
The APC network’s capacity to take action against the climate crisis in solidarity with the broader environmental movement is strengthened.
Practices, models and systems that are environmentally and socially sustainable are PROMOTED DEVELOPED AND ADOPTED by the APC network.
Policy and regulatory frameworks ensure that the environmental impact of digital technologies – from production and development to disposal of the devices used to run and interact with them – is measured, understood and mitigated.
The diversity of members and staff – APC is a truly global organisation with a strong Southern point of view and representation. This enhances their credibility and provides genuine ‘voice’ for marginalised, less resourced communities.