

## Media brief from the APC Censorship, sexuality and the internet



Put sex and new technology together and you'll always get waves.

Victorian societies were scandalised by the arrival of the telephone because women –who were chaperoned at all times– could potentially talk with suitors in private.

Over the last decade, the internet has been censored and content regulated for a multitude of reasons and the principal reason cited by governments across all geopolitical spectrums has been sex – or “harmful sexual content”.

### *What is sexual content on the internet?*

The proliferation of sexual content on the internet and the considerable size of the pornography market online is a concern to lots of different groups. However while the online adult sex industry accounts for 12%<sup>1</sup> of web pages, the internet has also been used to express and explore a range of sexual experiences, relationships and content that cannot be considered “harmful”.

- **Information about sexual health** such as breast cancer prevention
- **Information on reproductive health** and contraception
- **Sex education for young people** including helping parents and children talk<sup>2</sup>
- **Networks on combatting sexual violence** such as the UN's campaign to “Say NO - UNiTE to end violence against women”<sup>3</sup>
- **Sharing knowledge and information on sexuality and building communities** such as by lesbians and transgendered people who meet online in countries where homosexuality is prohibited by law or culture eg Lebanon and South Africa
- **Expressing one's own sexuality** on your own terms. In India, online chatting and flirting gives young women a sense of mobility and freedom that doesn't always exist in the offline world where they are restricted in what they wear and who they can talk to.

These are all part of the basket of sexual content on the internet – and they are all very important to people's right to freedom of expression and right to information. Especially for people who have little access to resources, rights and spaces in the “off-line” world.

### *What are sexuality and sexual rights?*

The concept of sexual rights is built around a positive rather than negative definition. The World Health Organisation has a definition of sexuality and sexual rights<sup>4</sup> that were put on paper in UN conferences in Cairo in 1994 and Beijing in 1995. Sexual rights embrace human rights that are already recognised in national laws and international human rights documents. They include:

- personal freedom and autonomy over one's body, sexuality and reproduction
- sexual relations based on mutual consent and without any form of coercion
- full respect for bodily integrity
- respect for and the guarantee of freedom in expressing one's sexual options
- the recognition of the right to experience a pleasurable sexuality, and
- the existence of the necessary guarantees for the exercise of these rights, including the right to information and user-friendly health services.

1 <http://www.toptenreviews.com/2-6-04.html>

2 [http://www.advocatesforyouth.org/index.php?option=com\\_content&task=view&id=108&Itemid=206](http://www.advocatesforyouth.org/index.php?option=com_content&task=view&id=108&Itemid=206)

3 <http://www.unifem.org/campaigns/sayno>

4 <http://www.who.int/reproductive-health/gender/sexualhealth.html>

## ***Regulation and censorship of “sexual content”***

But scant attention is paid to the types of sexual content mentioned. Instead debates rage on about the moral damage of pornography and the protection of children from internet pedophiles. And actions in the name of cracking down on “harmful sexual content” have resulted in:

- banning and blocking of sites by governments – directly or through the encouragement of blacklists
- censorship of material by internet service providers (ISPs) – who take down content that goes against their “terms of use”
- over-reliance on technical solutions like content filtering by key word – which notoriously fail to distinguish between different types of sexual content, such as those mentioned above
- technical blunders - leaving swathes of the population unable to use the internet
- governments and groups using moral arguments to approve censorship in societies usually proud of their freedom of expression.

These are all different methods of censorship but they have the same impact.

### *Banning and blocking of sites in the UK*

The UK government relies on voluntary blacklisting by ISPs however they only provide government contracts to those which subscribe to the blacklist. The Internet Watch Foundation which compiles the UK blacklist does not tell websites that they are being blocked and does not make the blacklist public<sup>5</sup>. The IWF “acts as the morality police for about 95% of UK’s internet users and the fact that one non-government company has so much control over what’s decent and what isn’t is a bit alarming.”<sup>6</sup>

### *Censorship of material by Facebook*

Facebook has removed images of women breastfeeding for violating their terms of use referring to content which is “obscene, pornographic or sexually explicit”. Following one such case, a Facebook protest group was consequently formed and joined by over a quarter of a million people<sup>7</sup>.

### *Over-reliance on technical solutions like content filtering in the USA and Australia*

Despite earlier studies that question the efficacy of filtering technologies to prevent children from accessing harmful content online<sup>8</sup>, or their ability to distinguish between child pornography and other types of sexual content, the Australian government has proposed mandatory filtering at the ISP level to block hundreds of websites to all Australian internet users<sup>9</sup>. In the US, a federal law compels schools and libraries that receive federal funding to block sites that appear to default on standards of what is “acceptable” sexual content<sup>10</sup>.

### *Government censors site as threat to the image of the Indian woman*

In India conservatives see the internet as a threat to “Indian culture”. An online adult cartoon strip centring on the sexual adventures of a traditional Indian “sister-in-law” was banned by the government.<sup>11</sup> Critics claim the ban was imposed because the site had become so popular – it was more visited than the website of the Indian Stock Exchange.

---

5 [http://en.wikipedia.org/wiki/Internet\\_Watch\\_Foundation](http://en.wikipedia.org/wiki/Internet_Watch_Foundation)

6 [http://www.pcworld.com/article/155156/wikipedia\\_censorship\\_sparks\\_free\\_speech\\_debate.html](http://www.pcworld.com/article/155156/wikipedia_censorship_sparks_free_speech_debate.html)

7 <http://www.parentcentral.ca/parent/babiespregnancy/babies/article/794323--facebook-furor-as-nursing-mother-paintings-censored>

8 <http://www.efa.org.au/2008/07/31/efa-says-filtering-trial-a-failure/>

9 <http://www.smh.com.au/technology/technology-news/internet-censorship-plan-gets-the-green-light-20091215-ktzc.html>

10 <http://www.genderit.org/en/index.shtml?w=a&x=96450>

11 <http://contentsutra.com/article/419-govt-bans-popular-toon-porn-site-savitabhabhi.com-mounting-concern-over/>

*Brazilian bill proposes draconian censorship*  
Brazil's 62 million internet users are guaranteed freedom of expression. However the Cybercrimes Bill proposed by Senator Eduardo Azeredo to deal with online pedophilia contains such broad and vague provisions that internet users and bloggers equate it with a draconian media censorship decree that was imposed during the military dictatorship<sup>12</sup>.

## **New research on sexuality and the internet from APC**

As sexual content and sex-related behaviour online is such a trigger for state and other intervention, APC, the internet's longest-running progressive online community, has carried out ground-breaking research on how different people in different parts of the world are really using the internet related to sex.

- Young women in Mumbai define their sexual rights and what's "harmful" online
- How sexuality is at the heart of the internet regulation debates in Brazil
- How the content filtering systems in the US public library systems are censoring the information users can access about sexual health and sexuality
- How the Lebanese gay and lesbian rights movement has grown in tandem with the development of the internet in the country, and
- How people in South Africa use a transgender community website to find information and support and to "rehearse" their new identities.

*EroTICs is an exploratory research on sexuality and the internet carried out by the Association for Progressive Communications (APC) and supported by the Ford Foundation*  
<http://erotics.apc.org/>

<sup>12</sup> <http://www.genderit.org/en/index.shtml?w=a&x=96489>

### **Communications rights that protect sexual rights**

#### **Freedom of expression**

A fundamental right guaranteed by Article 19 in the Universal Declaration of Human Rights from 1948. It is included in the constitutions of most democratic systems. The International Covenant on Civil and Political Rights(1976) recognises that freedom of expression requires certain restrictions – for respect of the rights or reputations of others and/or to protect national security, public health or morals – but that the restrictions when necessary must be provided by *law*.

#### **Freedom of information**

The right to freedom of expression is the basis for the right to information. A key aspect of modern democracies is that the ability of citizens to participate in circulating and exchanging information and to communicate in society. As a result society can access diverse opinions and cultural stances. Although national constitutions often guarantee freedom of expression, regulations imposed on media and the internet do not always allow everyone the same degree of rights to information.

#### **Freedom from surveillance and the right to privacy**

Article 12 of the Universal Declaration of Human Rights grants all persons the right to privacy in their lives, families and homes without interference from government or other entities. The internet's very nature makes personal privacy difficult to ensure but can help people avoid government restrictions. "Private space" is a very important arena for ensuring people's sexual rights. At the same time, when abuses occur in private spaces, demand for government intervention emerge. So it's a complex right to defend.

### **Threats to people's sexual rights**

#### **Censorship**

The use of power by the State or other entity to control the freedom of expression. Censorship is any intent to prohibit access to information, viewpoints or diverse forms of expression.

#### **Content regulation**

The ways the free flow of information on the internet is controlled. Regulation takes many forms and is imposed by different people - governments (e.g. through laws), the private sector (e.g. through "terms of use" and contractual agreements), the technical community (e.g. through standards and protocols) and individuals (e.g. through installation of filtering software on PCs).

#### **Filtering**

Filtering software controls what content a person can see online filtering the content by key words. When imposed without the user's consent by a government or an internet service provider this constitutes censorship.

#### **Website blocking**

Another form of state or internet provider censorship, this works by blocking a computer access to a particular internet address. The user may receive a "Site not found" message.